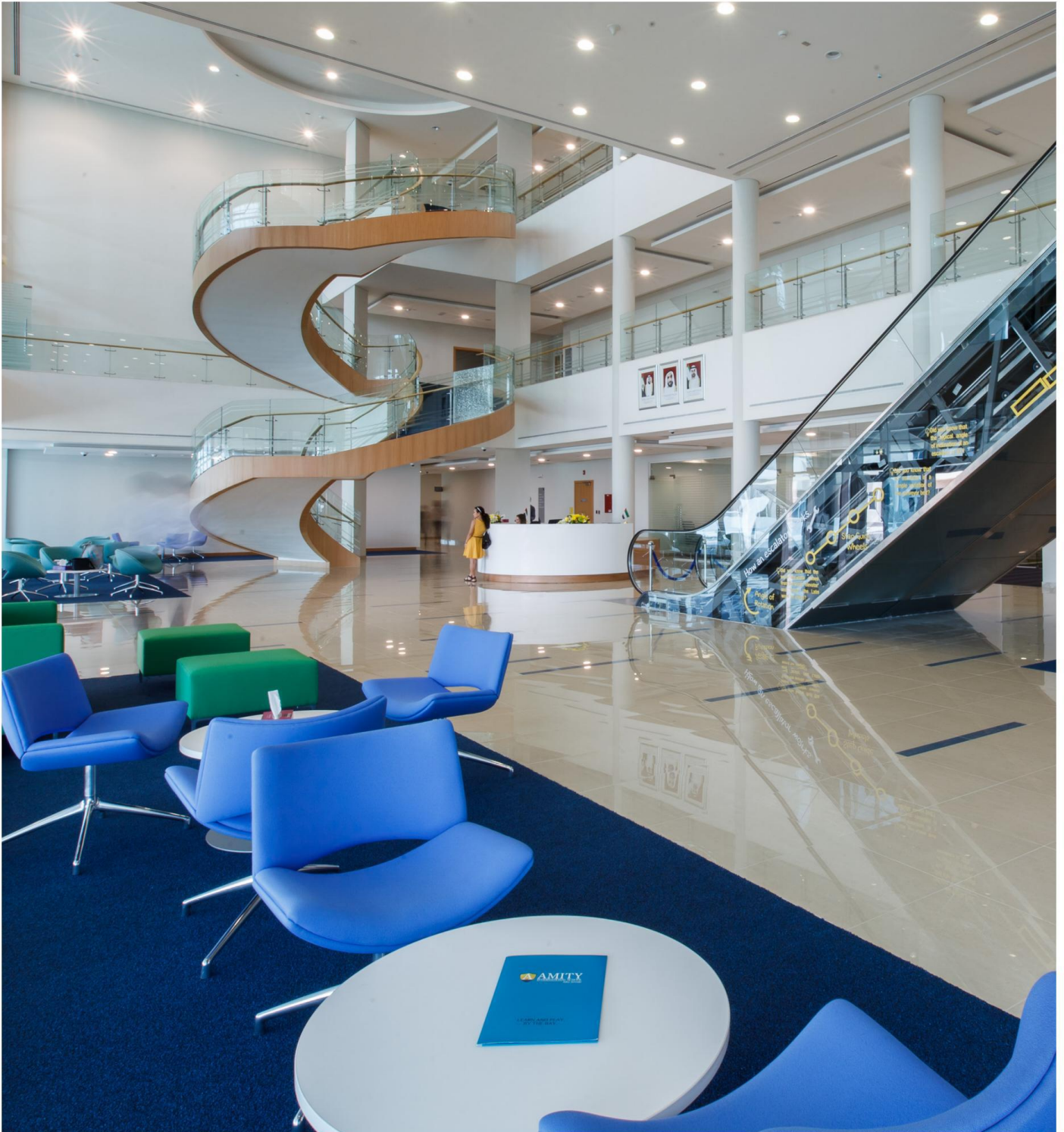
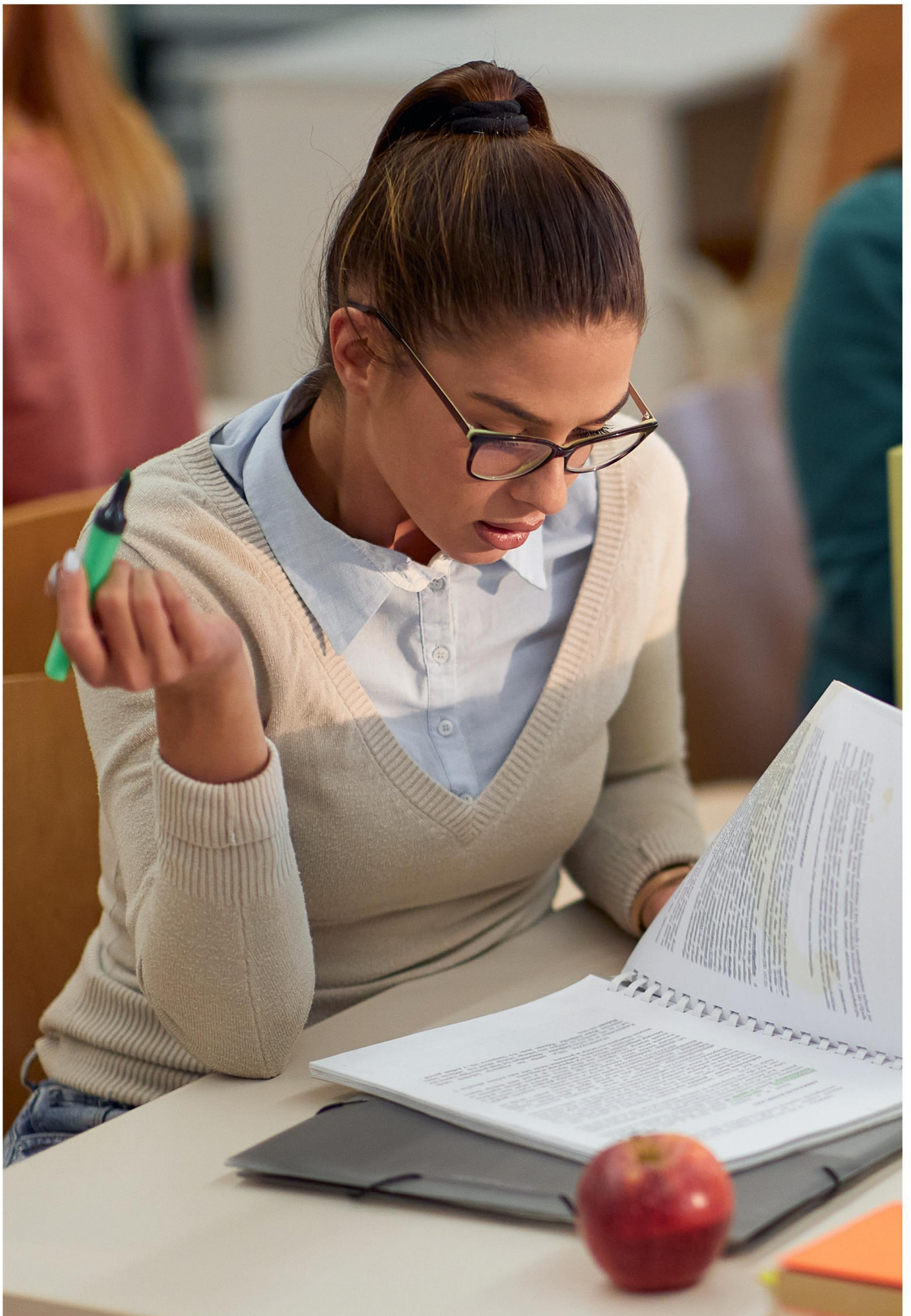


MINI-MBA FOR SIXTH FORM







Amity International School has collaborated with Amity University, Dubai to provide sixth form students with unparalleled opportunities to foster personal and profession development that will give them a competitive edge in the mid-twenty-first century.

The UAE's 400,000 SMEs contribute above 60 percent of the UAE non-oil economy and provide 86% percent of the private workforce. They make up 73% of the wholesale and retail trade sector, 16% of the services sector, and 11% of the industrial sector. In recognition of this, and our commitment to ensuring that our students are prepared as well as possible for the exciting but competitive world they are entering, we have collaborated with the University to prepare this challenging but exciting course.

The Amity Mini-MBA will ensure that students not only receive a contemporary grounding in business principles, but also an enjoyable and engaging means to hone skills in entrepreneurship, innovation, leadership, team-work, negotiation, decision-making, risk-taking, creativity, self-confidence, and collaboration.

From September 2021, students at Amity International School will be able to elect for a bespoke mini-MBA to supplement their academic courses. In doing so, they will gain a practical application in business principles and learn from the business and management department from the UAE's most celebrated, multi-award winning university, renowned for small business incubation.



SIXTH FORM OPPORTUNITIES



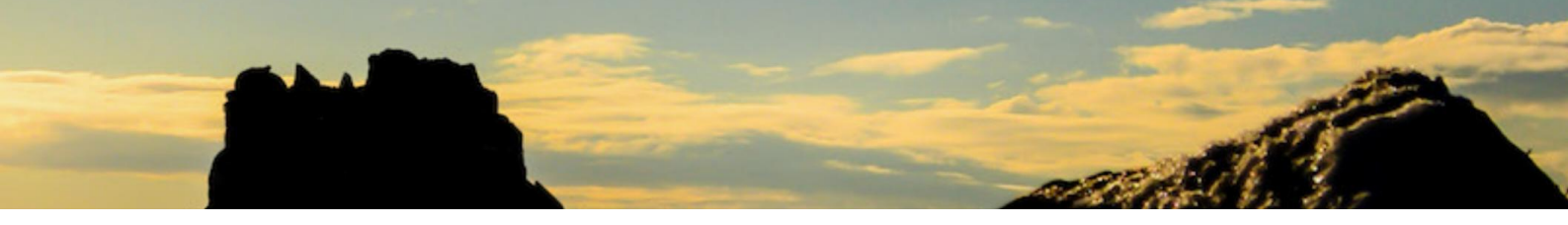


THE COURSE

The course is designed by Professor Gary Smith, Head of Incubation at Amity University Dubai, but will be supported by University staff and own sixth form tutor team and Business studies and Economics teachers. With a heavy emphasis on sourcing opportunities, problem-solving and practical implementation of business principles, it is envisaged that students following this course will have a more advanced and practical understanding of modern business compared to their peers at other schools.

The theory component of the course is delivered around a practical application as far as reasonably possible. This real-world focus ensures we develop reflective leaders who can negotiate challenging priorities and agendas. Some content will be delivered through online MOOCs and lectures, elective courses, or face-to-face seminars and lectures held at the School or the University.

They will also have opportunity to attend a residential course at the University, and most importantly, the planning and implementation of their own business simulation, the report from which may be selected for presentation at the 'Eureka' and 'Idea Factory' conference for new businesses at the University. They will also have the opportunity to discuss their ideas with the CEO of the Amity Education Group, Middle East and the Head of Incubation at Amity University.



THE COURSE



TERM 1

Introduction to Business Principles (some components optional for business studies students)

Combination of seminars, lectures and courses provided by Amity University and Business Studies and Economics teachers.

TERM 2

Units delivered by Amity University, Dubai

- Identification & Evaluation of an Opportunity
- Business Plan creation and presentation
- Preparing implementation



TERM 3

Being an Entrepreneur: Seizing Opportunities by Putting Creative

Innovative Ideas into Action

- Delivering the Business Plan
- Managing the Business



TERM 4

- Evaluation and Implementation stage 2
- Residential at Amity University for 'Eureka' and 'Ideas Factory 2021
- Presentation at the Competition
- Final Report and presentation



AMITY UNIVERSITY, DUBAI

Amity University, Dubai is widely recognised as one of the UAE's leading centres for innovation and enterprise. The University's business Incubation Centre is a unique initiative that helps students turn their ideas into a rapid reality by turning ideation to conception and execution. The University is ranked as a leading Education provider and has been awarded, several business awards, the Dubai Human Development Appreciation Award, and the Dubai Quality Appreciation Award with a 4-star rating in the Dubai Quality Global Award. Its campus and facilities are outstanding and were awarded the campus award in the Forbes Middle East Higher Education Awards. Earlier this year, it was awarded the Sheikh Khalifa Excellence Award in the Education Category.

We are extremely honoured to be working with an institution of such high distinction.



The Amity International School Mini-MBA will open in September 2021

[Register for our Sixth Form](#)

[Read more about our Amity 'Horizons' Programme](#)