



BTEC students  
come to university  
with the skills they  
need to succeed.

**Ian Blenkharn**

Director of Education and  
Student Experience,  
University of Exeter



# UNIVERSITIES CHOOSE BTEC

▶ 1 in 4

In 2016, nearly 1 in 4 students  
who got into university did so  
with a BTEC.\*

Learn more.

[ichoosebtec.com](http://ichoosebtec.com)



Pearson

**Over 1 million students**  
in the UK choose BTEC each  
year. **Will you?**

**1 in 4** students who got  
into a UK University in 2015  
did so with a BTEC

*UCAS report – Progression Pathways 2016*

BTECs can boost your  
lifetime earnings by

**£92,000**

*Independent research carried out  
by London Economics*

**62%**

of large  
companies  
have recruited  
employees with a  
BTEC qualification

*University Social Market Foundation report 2016*

My notes:

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“

My BTEC opened  
doors for me. It gave  
me extra credibility.

**Jamal Edwards MBE**

Entrepreneur and Founder of SBTv,  
BTEC Media & Moving Image

# MEDIA MOGULS CHOOSE BTEC

▶ 90% of BTEC students are  
employed full-time  
after graduating.\*

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I would definitely recommend BTEC - it provides the perfect combination of hands-on experience and academic work.

**Maryam Taher**

Studying Biomedical Sciences at University of York,  
Overall BTEC Student of the Year 2017,  
BTEC Applied Science

# WINNERS CHOOSE BTEC

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BTEC taught me the importance of time management, allowing me to train, compete and study at the same time.

**Max Whitlock MBE**

Double Olympic Gold Medallist,  
BTEC Sport

# OLYMPIANS CHOOSE BTEC

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\*The outcomes associated with the BTEC route of degree level acquisition, London Economics 2013

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During my BTEC,  
I truly had the space  
to think about ideas –  
it was incredible.

**Sharmadean Reid MBE**  
Entrepreneur and  
Founder of WAH Nails,  
BTEC Art and Design

# VISIONARIES CHOOSE BTEC

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BTEC students have  
the skills they need to  
kickstart their career.

**Peter Jones CBE**

Founder, Peter Jones  
Enterprise Academy

A portrait of Peter Jones CBE, a man with short brown hair, wearing a dark suit, white shirt, and dark tie. He is looking directly at the camera with a serious expression. In the background, there are modern skyscrapers, including The Shard.

# BUSINESS GURUS CHOOSE BTEC

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